





## SIGN UP TODAY FOR A FREE GROCERY TOUR!

**Date:** Monday, October 14th (Columbus Day)

**Time:** 1:00 – 2:30 pm

**Location:** Neighborhood Pride, 210 Hancock Street,

Ithaca, NY

**RSVP:** Lara Parrilla Kaltman at Cornell Cooperative Extension of Tompkins County at 607-272-2292.

## **COOKING MATTERS® AT THE STORE**

A Guided Grocery Store Tour to Help Families Buy Healthy, Affordable Foods

Want to save money at the store?
Want to buy healthy foods to feed your family?
Want to learn how to make the most of your WIC check?
Want a fun way to fulfill your WIC nutrition education requirement?

If you said yes, come join us for a free Cooking Matters at the Store guided grocery store tour!

## Practice skills like:

- buying fruits and vegetables on a budget
- · comparing unit prices to find bargains
- reading and comparing food labels
- · identifying whole grains
- and sticking to your budget!

## After the tour you will receive a:

- FREE \$10 gift card to the grocery store
- FREE workbook full of tasty recipes and simple tips on buying healthy, low-cost foods
- FREE reusable grocery bag
- FREE calculator

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